

STRATEGIC PLAN

GOALS & OBJECTIVES

CHILDREN'S HOME SOCIETY WILL BE...

Client-focused and results-driven



1. Anticipate and respond to community need for services
2. Design innovative and trauma-informed programs
3. Utilize best practices in service delivery
4. Evaluate services for impact and make changes as needed

Fiscally sound and financially well managed



1. Maintain and strengthen relationships with existing supporters
2. Cultivate relationships with and solicit a diverse group of potential supporters
3. Increase long-term sustainability of the organization

Effectively led, managed, staffed, and supported



1. Capitalize on Board engagement and support
2. Attract and retain qualified staff and volunteers
3. Maintain best practice internal processes and controls

Viewed as experts in our field



1. Increase awareness of CHS services
2. Increase awareness of the needs of at-risk children and youth
3. Advocate for elimination of systemic challenges that negatively impact at-risk children and youth
4. Visibly demonstrate leadership and expertise to encourage engagement with CHS



MISSION

To build strong permanent families and lifelong relationships for Virginia's at-risk children and youth

VISION

A thriving family for every child

VALUES

Integrity: Integrity is at the core of who we are and everything we do. *The CHS family is one grounded in principles and values.*

Collaboration: We actively seek mutually beneficial partnerships and build teams for strategic, sustainable success. *Just like with family, the best outcomes come from working together.*

Compassion: We are passionate about our mission and care deeply about the individuals, families, and communities we serve. *We're like a protective big brother and doting mother rolled into one.*

Service: We exist to serve others, and we are committed to providing a superior level of service to each and every customer. *We consider everyone we impact, and everyone who impacts us, part of our CHS family.*